



# 2019 Sponsorship Packet



## Quick Facts

Over 700 Instagram Followers

Over 100 Facebook Followers

Racing in IN, IL, WI and MI

Website, Social Media, Driver Suit and Team Shirts Logos

Driver Appearances for Select Packages (at business or event)

Complimentary Team Shirt and Photo

Tax Deductible Business Expense

# Meet Dylan Fugate

## Background:

- Dylan is a 7 year-old 2<sup>nd</sup> grader who lives in Indianapolis, IN.
- His parents are Craig and Christina Fugate

## On the Track:

- Dylan got his first racing kart when he was 5 years-old
- Dylan has raced at at the C-Tech Manufacturing Motorplex at Road America in Wisconsin and Whiteland Raceway Park in Indiana
- Dylan routinely races at K1 in Fishers, IN and at other locations across the country when traveling
- Dylan races at Speedway Indoor Karting in Speedway, IN
- Dylan will race his first full season in 2019 in the Route 66 Sprint Series with stops in Illinois, Indiana and Wisconsin
- Racing has always been Dylan's favorite sport, and in 2019 Dylan will focus on racing to help improve his skills and provide a return on his sponsors' investment

## Off the Track:

- Dylan, as a 2<sup>nd</sup> grader, is in 3<sup>rd</sup> grade math and language arts (as advanced as possible in his school district) and has only missed 1 math question on a test so far as a 2<sup>nd</sup> grader
- Dylan is on the top team for his year at Indiana Fire Juniors, a travel soccer team based at Grand Park in Westfield, IN
- Dylan plays for the travel and very competitive Carmel Pups basketball program
- Dylan is running his first 5k in April, 2019



## Dylan's 2019 Racing Plans:

- Race with Team Franklin Motorsports out of Wisconsin
- Route 66 Sprint Series (Full Series)
- Badger Kart Club Races (2-3)
- Road America Karting Club Races (2-3)
- Whiteland Raceway Park Club Races (2-3)
- K1 Junior Grand Prix (whenever possible)

## **2019 Sponsorship Options**

### **Gold Sponsorship - \$500**

- Name/Company logo in primary locations on the front and side of Dylan's kart
- Name/Company logo on front or back of Dylan's race suit
- Name/Company logo on Dylan's 2019 team race shirt – Large size
- Appearances at your business or charity events when Dylan's schedule allows
- Special/unique branding opportunities when they present themselves
- Name/Company logo listed on all social media posts, blog posts and website
- Free team T-shirts and autographed photo
- Tax deductible business expense

### **Silver Sponsorship - \$250**

- Name/Company logo on the side of Dylan's kart
- Name/Company logo on sleeves of Dylan's race suit
- Name/Company logo on Dylan's 2019 team race shirt – Medium size
- Appearances at your business or charity event when Dylan's schedule allows
- Name/Company logo listed on all social media posts, blog posts and website
- Free team t-shirt and autographed photo to display at your business
- Tax deductible business expense

### **Bronze Sponsorship - \$50**

- Name/company logo on Dylan's 2019 team race shirt – Small size
- Name/Company logo listed on all social media posts, blog posts and website
- Free team t-shirts and autographed photo
- Tax deductible business expense

**Thank you for supporting Dylan's racing dream!**

[Sponsorship Application on Following Page]



# 2019 Dylan Fugate Sponsorship Application

Name of Sponsor	
Address	
City, State, Zip	
Telephone	
Email	
Website	
Instagram	
Facebook Page	

## Sponsorship Level:

- Gold (\$500):** Name/Company logo in primary locations on the front and side of Dylan's kart; Name/Company logo on front or back of Dylan's race suit; Name/Company logo on Dylan's 2019 team race shirt – Large size; Appearances at your business or charity events when Dylan's schedule allows; Special/unique branding opportunities when they present themselves; Name/Company logo listed on all social media posts, blog posts and website; Free team T-shirts and autographed photo; Tax deductible business expense
- Silver (\$250):** Name/Company logo on the side of Dylan's kart; Name/Company logo on sleeves of Dylan's race suit; Name/Company logo on Dylan's 2019 team race shirt – Medium size; Appearances at your business or charity event when Dylan's schedule allows; Name/Company logo listed on all social media posts, blog posts and website; Free team t-shirt and autographed photo to display at your business; Tax deductible business expense
- Bronze (\$50):** Name/company logo on Dylan's 2019 team race shirt – Small size; Name/Company logo listed on all social media posts, blog posts and website; Free team t-shirts and autographed photo; Tax deductible business expense

Shirt Size: \_\_\_\_\_ (please include youth, adult or women's)  
(extra shirts available for \$20 each)

**Please email a copy of your logo and this application to [cmfugate@gmail.com](mailto:cmfugate@gmail.com). Once we receive and process your application, we will email you an invoice with payment instructions.**

Please contact Craig Fugate at 317-796-4322 or email us at [cmfugate@gmail.com](mailto:cmfugate@gmail.com) to discuss alternative sponsorship opportunities for 2019.

Like Dylan on Facebook: Dylan Fugate Racing  
Follow Dylan on Instagram: @dylanfugate13  
Dylan's Website: [dylanfugate.com](http://dylanfugate.com)